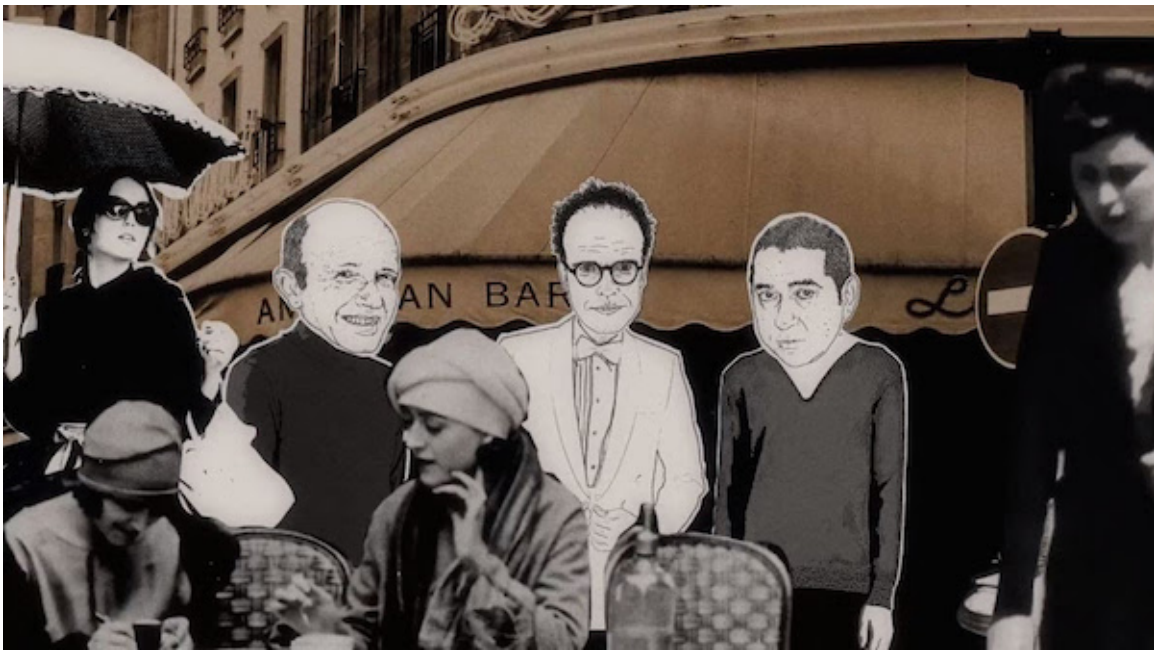


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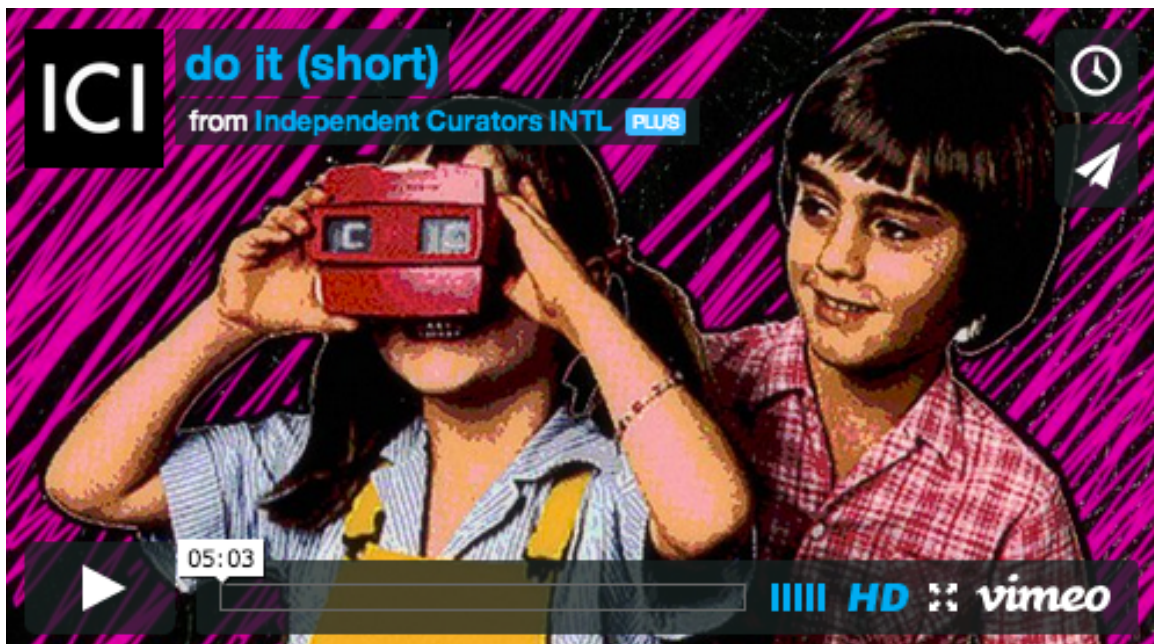
ICI Makes “DO IT” video for Garage Show

May 2, 2014



Yesterday Moscow’s Garage Center for Contemporary Culture officially changed its name to the Garage Museum Of Contemporary Art and opened an inaugural exhibition of sorts devoted to Hans-Ulrich Obrist’s twenty-year-old pet project “DO IT.” Organized by Independent Curators International (ICI), the exhibition will take place in several venues throughout Moscow for its run through July 6. As a quirky teaser for the show, ICI has also put together a five-minute video narrated by comedian Reggie Watts that details the history of the project and “art by instruction” in general.

Watch it below:



— Ashton Cooper (@ashton_cooper)

<http://ow.ly/xpPjN>